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Friday, Aug. 1, 1997  
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## Consultant affirms industrial corporation's marketing efforts

Efforts to market the Hoopeston Industrial Corporation's site are heading in the right direction, according to a Fort Wayne, Ind. planning and development consultant.

Consultant Mark Royse met with corporation directors and board members on July 24, touring the corporation's 51-acre site on Route 9 and community.

Royse's recommendations include more of what the corporation is already doing, said corporation treasurer Don Sherrill.

According to a press release issued by the corporation, Royse said the site is the only fully-developed industrial area in Vermilion County outside Danville. Soil borings and having necessary infrastructure elements in place should make the site very attractive, while adjacent railroad tracks and power sub-station are plusses.

Royse's recommendations include more aggressive marketing through improved communication with local, county and state agencies, using the Internet as a marketing tool and establishing relationships with community officials and leaders of existing industries to retain and assist them in expansion.

Royse was called in because directors wanted to "ask someone to look at what's here and how marketable it

is," Sherrill said.

While Royse's suggestions provided no new insight, they "reinforced our feelings on the site that we have," Sherrill added. "We just wanted to find out if there were some things we ought to be doing that we weren't."

Sherrill said Royse's findings mean the board is heading in the right direction. "We just need to pursue it more, cultivate it more," he said.

The industrial corporation was formed in the 1950s as a means of attracting industry to Hoopeston.

The site, originally 65 acres, was made smaller when Casey's General Store bought approximately one acre for its store. Another parcel was sold to Grant Township as a storage area for road equipment and supplies.

In the press release, corporation president Harold Cox compared the group to "a young lady who has her wedding gown purchased, arrangements made for the church and reception hall, but no bride groom.

"We will seek that groom by enhancing our communications with Danville Area Economic Development Corporation and others," he said. "While Danville has been very successful, we need to position ourselves to attract additional suppliers and industries to complement Danville's progress."

## Hoopeston Area announces school registration dates, fees

Hoopeston Area schools have announced dates and times of registration for the 1997-98 school year, as well as fee schedules.

Registration at Hoopeston Area High School will be Aug. 11-14.

Incoming freshmen will register Monday, Aug. 11, followed by tenth graders on Aug. 12; eleventh grade, Aug. 13 and twelfth grade Aug. 14.

Students with last names beginning with A through L

will register from 8:30-11 a.m., followed by M-Z from 12:30-3 except Aug. 14 when registration will be 8:30-11 a.m. and 2-6 p.m. for students unable to register during their scheduled times.


Freshman orientation will be held at 6:30 p.m. Thursday, Aug. 7 in the high school auditorium. High school principal Mark Conolly will give a welcome to the class of 2001, followed by comments on counsel-

**See REGISTRATION on other side**

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## Registration continued from other side

ing services by guidance counselor John Mockaitis and athletic director Jim Matta will give information available sports programs and physical education requirements.

Parents and students may tour the building after the program. Studen council members and high school staff will be available in the halls to answer questions.

At the middle school, registration will be Aug. 11-12.

Seventh graders with last names beginning with A-L will register from 8:30-11 a.m. Aug. 11. Those with last names beginning with M-Z will register between 12:30-3 p.m.

Eighth grade students may register Aug. 12. Students will be divided by last name, with A-L registering from 8:30-11 a.m. and M-Z from 12:30-3 p.m.

Seventh grade orientation will be at 6:30 p.m. Tuesday, Aug. 12 in the high school auditorium.

Registration for all Maple School kindergarden, first and second grade students will be held from 9 a.m.-12:30 p.m. and 2-4 p.m. on Thursday, Aug. 14.

Honeywell third and fourth graders will register also register Thursday, from 9 a.m.-12:30 p.m. and 2-4 p.m.

John Greer fifth and sixth grade students will register Wednesday, Aug. 13, from 9 a.m.-12:30 p.m. and 2-4 p.m.

The first day of class will be Tuesday, Aug. 19, beginning at 8:20 a.m. Elementary school students will

## Police News



**The Hoopeston Fire Department** was called at 3:41 a.m. Thursday to the Schumacher Electric building, 1025 E. Thompson, where several stacked bales of cardboard were on fire.

A set of car keys and a change purse containing a key were found at Revco and taken to the police station where the owner may identify and claim them.

## Notice

Effective Aug. 7 through Aug 20, East Thompson Ave. will be closed to through traffic for repairs. Only residents living along the road will be able to use the street.

be dismissed at 11:05, followed by high school and middle school students at 11:20.

Early dismissal will be held from wednesday, Aug. 20 through Friday, Aug. 29. Grade school students will be dismissed at 2:05 and high and middle school students at 2:20.

The normal schedule will resume Tuesday, Sept. 2.

Fees for the 1997-98 year will be:

Early Childhood, \$18 book rental.

Kindergarten-Sixth grade, \$22 book rental.

Middle School, \$25 book rental, \$1 locker fee.

High School, \$29 book rental, \$1 locker fee.

Lunch prices will be \$1.40 for elementary students; \$1.50, middle/high school and \$1.90 adult. Milk prices will be .15 for part time students and .25 for full time

## Athletic, band camps set for Hoopeston Area High School

Hoopeston Area schools will hold camps for athletics and band during August.

Football conditioning camp will be from 4-5:30 Aug. 4-8. Students in grades 9-12 are eligible.

Band camp will be 8 a.m.-noon and 6-8 p.m. Aug. 4-8 for all high school band students.

Soccer pre-season conditioning will be 6:30 p.m. Aug. 11, 13, 14 and 15 at Honeywell School.

Soccer practice will begin at 4 p.m. Aug. 18 at Honeywell School.

## In the Hospital



**Hoopeston Community Memorial Hospital**  
July 30, 1997

**Admitted:** Jewel Merritt and Margaret Medendorp, Hoopeston.

**Discharged:** none.

## Weather



Partly cloudy today. High in the mid 80s. Tonight, fair. Low in the mid 60s. Tomorrow, chance of thunderstorms. High near 86, low near 65. Sunday, chance of thunderstorms. High near 94, low near 66.

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# Classifieds

## CHILD CARE

Licensed child care provider has openings beginning Aug. 18. Ages 6 weeks and up. CPR and first aid certified. Call (217) 283-5646. 212,213

## FOUND

Payroll check belonging to Michelle Grove. To redeem, call (217) 283-6025.

## GARAGE SALES

324 W. Lincoln, Hoopeston. Friday, Aug. 1, 8 a.m.-?. Moving.

Multi family sale. 318 W. Washington, Hoopeston. Saturday, Aug. 2, 8 a.m.-1 p.m. Miscellaneous items, clothing (infant-adult) lots of girls clothes.

607 W. Elm, Hoopeston. Saturday, Aug. 2, 8 a.m.-? Antique day bed, car seat, high chair, youth bed, stroller, toys & other numerous items.

618 W. Chestnut, Hoopeston. Saturday, Aug. 2. 8 a.m.-?

## HELP WANTED

Hoopeston Migrant Headstart is accepting applications for teacher, bus driver and teaching assistant. Send letter of application to Hoopeston Migrant Headstart, 530 E. North First St., Wellington, IL. 60973 or call (815) 984-3706 for more information. Applications close Aug. 8 EOE. 209-219

## VEHICLES FOR SALE

1967 Ford van. Good shape, needs minor transmission work. \$1,100. Call (217) 283-6463.

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